

THE HISTORICAL SOCIETY OF HADDONFIELD

Greenfield Hall

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343 Kings Highway East - Haddonfield, New Jersey 08033

May, 2009

FROM COLONIAL TIMES TO THE PRESENT

THE HISTORY OF BREWING IN NORTH AMERICA

with Andy Newell, Wednesday evening, May 27, 7:30 in Greenfield Hall

After water and tea, beer is the most popular drink around the world. It's also one of the world's oldest drinks, produced and served in most cultures.

Beer was known to the early Egyptians, Babylonians and probably earlier civilizations. It became a common beverage in the northern climates where grapes were not easily grown. By 800 AD, most of the breweries were under the direction of monks in monasteries.

In the late 1600's, when the English were settling our area, beer was shipped from London to the Delaware River. Later, as new settlements were being established here, breweries became one of the first industries set up. The area had the advantage of raising barley, used in the beer-making process, and being close to river water, which was considered best for brewing. Rain water, which was softer and had fewer minerals, was also acceptable.

Large quantities of European and West Indies goods were transported from Philadelphia to Haddonfield and produce, beer, and ale were sent down Cooper's Creek, back to the big city. According to records, Haddonfield's beer was greatly appreciated in 18th century Philadelphia.

Elizabeth and John Estaugh built a brewery here in Haddonfield in 1711 when their new house was being built.

Although the house burned down in 1842, the brewery still stands, perhaps the oldest surviving building in town.

OUR SPEAKER

Andy Newell, our speaker, is Principal in the Flying Fish Brewing Company. The company has been in operation since 1996 in its original location in Cherry Hill. A global business, it is one of New Jersey's largest craft breweries, the only New Jersey brewery featured in the 2000 book of Best American Beers.



Andy will discuss Colonial Brewing history in North America and relate it to the current craft brewing experience in his company. We'll be able to taste some of the company's special flavors.

Don't miss this enjoyable evening in Greenfield Hall. As always, members are admitted free; for non-members, the cost is \$4.00.

Come to the meeting early or plan to stay afterwards so that you'll be able to enjoy our new exhibit on the second floor. It's filled with fascinating items related to Haddonfield.

PRESIDENT'S PAGE

by Dianne Snodgrass

Dear Friends,

Looking forward and hi-lighting the past - two years in the life of the Historical Society of Haddonfield. Just like anybody/anything else there have been ups and downs.

Starting with the ups, we have had our annual election of new Officers and Trustees at the successful March Candlelight Buffet Dinner again held at Greenfield Hall. We are grateful for Susan Reintzel, our outgoing Treasurer for guiding us through the past two years and reminding us about our financial state of affairs; for Andrea Kelly, our outgoing Corresponding Secretary for writing the many required and optional letters and notes; for Craig Ebner and his numerous contributions as Trustee over the past three years. Please welcome Tom Mervine as your new Treasurer; Sophie Dubiel as your new Corresponding Secretary; Helen Boyle as a new member of the Board of Trustees. Thank you to Carol Smith for continuing as Recording Secretary and to Pat Lennon, Connie McCaffrey and Karen Weaver for continuing as members of the Board of Trustees. Thank you to Ann Biddle for filling the unexpired Trustee term of Tom Mervine and to Ruth Sine for filling the unexpired Trustee term of Ben Parvey.

Continuing with a capital up, you will recall our major project of 2008 was to replace our oil burner with a natural gas powered new furnace. We learned in this process that our old heating system was 90+ years old and that it was a converted coal burning furnace. Over the winter, experience with the new system has proven it to be much more efficient and less costly than the old one. The radiators are all working quickly now; no more shivering for two hours while doing committee work only to have the building finally warmed up when it is time to leave. This the present board leaves as a gift to future society leaders.

Another up was the publication of our newest book, *Haddonfield, Images of America*, in the late summer of 2008, and our very successful book signing by authors Kathy Tassini and Doug Rauschenberger in September. In my opinion, the gifts here are Kathy and Doug; the legacy is the book.

Ups continue with mention of all of our faithful contributors and volunteers who run and work the fund raisers needed to sustain our organization. You were listed by name in the March 2009 *Bulletin*, honored at Founder's Day 2009 by Mayoral Proclamation, and you know how the Society treasures your commitment. I thank you once again. This volunteer spirit will be needed now more than ever in the current economic climate. Not so glamorous are the general operating expenses your society must meet on a monthly basis. I compare this to a sparkling new exterior paint job - the in-your-face example of where your money went.

This leads to another current up, the exterior maintenance work on the Samuel Mickle House which will begin May 2009. Funding for this project comes from the proceeds of the Haddonfield Holiday House Tour in December 2007. Thanks to all of you who went on that tour - in the teeming rain, as you will recall.

General state of economy is the most obvious downer. Your Society is faced with declining membership and the possibility of declining revenue. What is not declining are our month to month expenses, the largest of which is insurance. Most other similar historical organizations are facing the same challenges. We and they are struggling to find ways to reduce costs without reducing programming.

The up side of the previous paragraph is the recent town wide mailing of our updated brochure for membership to the society, both new and renewed, and planned giving opportunities. Every five years the Society sends out this mass mailing as our Long Range Plan suggests. In the past there has been a positive response resulting in a revenue peak. Help us to make this happen again.

Visitation is down. Nothing has changed with the society, however; hours and fees remain the same.

Here's an up! Last year all third graders in Haddonfield public schools received the benefits of the Traveling Trunk and the learning experience at Greenfield Hall. In looking forward to the 2009 field trip season, I am hoping for a repeat total booking.

Rentals - Licensing for an Event at Greenfield Hall and Gardens - have been down. This is funding lost. For one example, a rental was lost because a bride-to-be had lost her job.

We are, (for the up!), looking forward to three weddings this season. By talking up our event space capabilities, you can help your society to increase its income. I assume you will need the facts on this. Call Lee Albright (354-9761) or Barbara Hilgen at the Society (429-7375) and ask for the Society's information on leasing. Thanks for your help. Word of mouth is the best advertising.

Even though this coming fiscal year presents itself with challenges, I am optimistic that the Historical Society of Haddonfield will find creative methods to surmount any shortfalls. I look forward to working with the corps of volunteer gems once again as your President.

Don't forget to bring your donations for the South Jersey food basket to Greenfield Hall.

FROM OUR LIBRARY

by Kathy Tassini

Since last summer the library has been beginning to convert its acquisitions to the new PastPerfect Software for small museums and libraries. Since attending a training session, we have begun building our database by working with recent acquisitions to the collection. Once the program has been "mastered," we hope to convert our old but very reliable database into this new, standardized program, hopefully making things more easily accessible to everyone. It has been a busy winter at the library with a large number of researchers actively using the collections both in person and with on-line inquiries. Fortunately we have an incredible group of volunteers who work with our collections and with research questions. I would like to thank the library volunteers from the past year for their many hours of dedicated service. Pat Lennon, Zenia Zaleski, Charlesanna Fallstick, Helen Mountney, Nan Mattis, Carol Zelinski, Kim Custer, Lee Albright, Bill Blakely, and Doug Rauschenber put in countless hours doing absolutely EVERYTHING – thank you all for all of the work you do to make the collections accessible to our members and researchers from all over the country.

While I am thanking people, I would like to extend a special thank you to Brett Bonfield, Librarian of the Collingswood Public Library for allowing us to borrow the collection of Clement Remington architectural drawings from his collection. We also would like to thank Craig Remington and Charles Chelotti of Remington and Vernick who generously had those drawings digitized so that they would be available to researchers both here and at the Collingswood Public Library. Clement Remington was an important late 19th and early 20th century architect in Haddonfield and we are fortunate to now have access to some of his drawings.

Another important recent donation that has been some time in the making is a book of the service records and photographs of World War II Service Men and Women related to members of the Haddonfield Chapter, Daughters of the American Revolution. Spearheaded by Dorcas Reilly, this volume continues a tradition begun by the Chapter following World War I. Plans are currently underway, again headed by Dorcas Reilly, for the Haddonfield Chapter to produce a second volume which will include all other Haddonfield World War II veterans.

Finally, with the coming of summer comes the change to summer hours:

BEGINNING MONDAY, JUNE 1, 2009:

MONDAY AND TUESDAY 9:30 to 11:30

SUNDAY: JUNE 7th

OTHER HOURS BY APPOINTMENT : CALL 429-7375 or email Hadhistlib@gmail.com

LIBRARY CLOSED AUGUST

Sincere thanks are also due to those who have donated materials to our collection, some of which are listed below:

Elizabeth Danenhower Rhoads and the estate of Robert Rockhill Rhoads: Photographs, genealogies, and materials relating to the Rhoads, Cawley, Rockhill, Allen and Hopkins Families.

Rodney Searle: Haddonfield materials including HMHS Class of 1939 and their reunions, photographs of HMHS football teams and a personal reminiscence.

Charles L. Seals: Photographs of a 1941 flood in Haddonfield.

Andrea McDonald: Letter from Haddonfield by Emma R. Christy, 1885.

Sandy Grear and Haddon Township Historical Society: Copies of materials relating to the Sadler Family.

Thomas P. Carney: Class book of Mary Young Magoun, HHS Class of 1912. Amy Hawthorne Magoun's 200th Anniversary of Haddonfield Program.

Haddonfield Chapter, Daughters of the American Revolution: World War II Service Records of Service Men and Women related to Chapter members.

Collingswood Public Library and Remington and Vernick Engineers: Digital scans of architectural drawings by Clement Remington, 1890s.

Lee Albright: Early Haddonfield postcards and materials relating to the history of 70 Linden Avenue and Bess Taylor.

Ed Pearson: Materials relating to the Gill Farm House, 80 Lane of Acres.

Tom Applegate: Reminiscence of Governor Alfred E. Driscoll.

HATCH Committee, Jan Twitchell: Records of the HATCH project.

Helen Stevens Mountney: Assorted photographs of people and places in Haddonfield c. 1930's.

Toni Vielehr: Scans and originals of documentary materials relating to Governor Alfred Eastlack Driscoll and the recent Driscoll Family Exhibit.

Jan and Bob Twitchell: Materials relating to the Crows Woods and the Environmental Commission.

Don Wallace: Program and speech for Graeme C. Lawes, Eagle Court of Honor

Charlesanna Fallstick: Genealogical books and information from Gloucester County Historical Society

Betty Lyons: Research files relating to Elizabeth Haddon and John Estaugh research.

Haddon Fire Co. No. 1: Group of photographs of Haddonfield c. 1900 and an early gun club.

Barbara Hilgen: Photos of Haddonfield in the 1960's and '70's.

Bob Knight: Photos of Haddonfield in the 1950's.

Jean Nuneville: Haddonfield Visiting Nurse Association materials.

Jill Mascena: Haddonfield Blood Bank materials.

SPRING THROUGH FALL EXHIBIT IN GREENFIELD HALL

by Dianne Snodgrass

It's our new 2009 exhibit, **Coming Home to Roots - a Sampler of Recent Acquisitions.** The exhibit is designed to show by examples the variety of items offered to and accepted by a small historical society such as ours. Selected objects received over the last three years make up the contents on display.

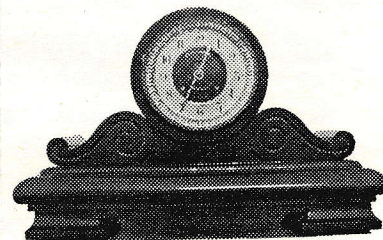
Fortunately for us, many people with local roots save their family treasures. For instance, a Haddonfield resident, after reading an article in the Society's newsletter about a Spanish American War (1898) naval flag new to the collection last year, called to offer her ancestor's naval uniform from the same war and ship, the U.S.S. Resolute. Naturally, these pieces are in this exhibit.

Among other exhibit items are portraits, a wedding gown, a table which belonged to John Estaugh Hopkins, a plaque listing Haddonfield's mayors from 1875-1975,

photographs, newspaper articles and numerous documents from the Historical Society's Library Collection illustrating local events such as the 1941 catastrophic flood.

Don't miss this exciting exhibit. It's open during regular Greenfield Hall visiting hours: Wednesday, Thursday and Friday from 1-4 PM and on first Sundays from 1-4 PM. or by appointment. Admission is free for members; non-member's cost is \$4.

On display is
a beautiful black onyx
mantle clock
circa 1856
donated by
Robert and Elizabeth
Rhoads.



Our calendar for the remainder of 2009 is printed on the last page of the *Bulletin*.

We hope to see you at our many functions.

FOR THE BIRDS... AND BEYOND

by Don Wallace



The buds are there on the forsythia, but with no yellow showing at this late February writing. A woodpecker is busy on a tall tree out back. They usually start on an aluminum rain gutter or down spout which provides an amplified RAT-TAT-TAT. Full sun with few clouds...a beautiful late-winter day in Haddonfield.

No yellow yet either in the goldfinches which fully engulf our thistle-seed feeder while feasting upside-down, six at a time, all dark and olive colored. In that this is the only feeder that we offer, and only for those few birds that can feed upside-down, the goldfinch, pine siskin, and chickadee, you may begin to detect that when it comes to the birds, we practice racial profiling!

Caryl considers that eating upside-down must be very uncomfortable. To watch those birds who can't, but try, it sure is uncomfortable and very frustrating. The purple grackles are keeping very bad company again this year as they are still traveling with the starlings. A suet feeder that I bought to frustrate the starlings is somewhat successful, but when a mother starling wants to feed her young, I've watched as she flies up again and again, attacking the suet successfully from underneath. So much for that spoiler.

Don't even ask me about the squirrels. You don't want to know! In three weeks (March 15), we will put out the hummingbird feeder, perhaps a month early, but I want to be sure to attract those male hummers when they come seeking good accommodations. Last year's success was very satisfying, especially when one hummer hovered nearby then plunged into my water spray and took a shower. He backed out again as I stood there watering certain foundation plantings, then in for another refreshing shower. Wow! What a thrill that was. And it happened again later last summer.

Well, when it comes to the Museum Cellars, I'm waiting for a small crew of volunteers to assemble and put things back beside the new gas heater. The wall behind the heater is now painted white like the rest of the stone wall foundations and brick fireplace foundations throughout the cellars. It looks like whitewash.

What follows next is cleaning and dusting plus labeling both craftsman areas and some of the tools. We should be ready for tours by summer or sooner as a "work-in-progress." I'm hoping for renewed late springtime student tours.

In mentioning the budding shrub forsythia in my opening, I am reminded of the occupational surname "Forsythe" which could be a major clue in its correct pronunciation, but never have I found this name defined in the books. I must admit that the following is my own insight, until I am shown otherwise. We've all seen movies of the vast fields of grain where harvesting machines are spread out across the field in a follow-on formation. One machine is out in front, the rest trailing and just overlapping the previous cut. Well, before machines did the cutting like that, men wielding scythes cut in the same overlapping formation and the scyther out in front was the forscythe. (I hope you enjoy a good insight too.)

Our scythes and other agricultural tools represent Haddonfield as the farming community it was well into the early twentieth century. The opening of the Delaware River Bridge, (Benjamin Franklin now), in 1927 changed all that here in Haddonfield. What affect did this have on the birds in Haddonfield you ask? Well it started the loss of bird habitat here which might be most readily observed by our local loss of the Eastern Bluebird. I remember seeing the bluebirds at Scout Field in the 1940's.

I also remember a load of flint rocks there with a white, chalk coating, lying in a small ravine, a ditch in the middle of Scout Field. This most likely might have been ballast from an ocean going ship. But why did the Railroad Company dump it out here between its tracks to Medford and the Jersey Shore? Haddonfield is quite a distance from the White Cliffs of Dover. Does anyone else have memories of this deposit?

Now I must thank the Lawes Family, again, for their heavy lifting of all the display panels, racks, and benches back into the heater room. Jean Lawes has recruited the moving crew who has begun to bring us back to the starting point in the reorganization of the Museum Cellars. It won't be long before our progress will recommence there. Gus Winder and I will be able to get back to the progress that we had been making on Monday mornings.

How's this been for "dancing" until something good happens? But if you can't wait to visit a worthwhile tool museum, go see Galileo's own original telescope at the Franklin Institute. This is only to be seen in Philadelphia now until September 7, 2009. It will be seen nowhere else in the world and will be returned to Italy then with the others of the earliest tools used in Astronomy.

Put Saturday, October 10, 2009, on your calendar to spend the day at the Tuckerton Seaport Museum for a regional meeting and outing of **The Early American Industries Association (EAIA)**. This is the time for tool collectors, students of industrial archeology, and the interested public to enjoy a day in the atmosphere of a Jersey bayman for only \$10.00 per person.

MOVING HOUSES AROUND AND ABOUT (Part V)

CHRIST THE KING CREATES ITS CURRENT COMPLEX

by Helen Mountney

Very early in the history of our town, those of the Roman Catholic faith did not have a building of their own for worship. Beginning in the mid-1800's, priests began to come over from Philadelphia by ferry boat and then on out to Haddonfield where groups met in members' homes, in the fire house, in the Odd Fellows Hall, or in the Artisan's Hall (now the Haddon Fortnightly). Between the early 1900's and the early 1930's, this group functioned as a mission of St. Rose of Lima Church in Haddon Heights until the two-story building, planned for Christ the King Parish, was erected on land that was purchased on Hopkins Avenue at the foot of Wood Lane. At that time, Father Joseph B. McIntyre came to the Church as its first Pastor. Soon thereafter, the second floor of this "new" building was used for school rooms, and "Father" McIntyre became "Monsignor" McIntyre.

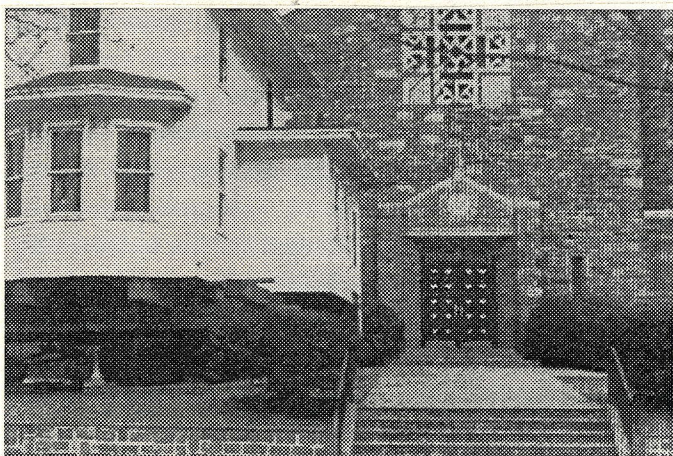
Many newcomers to Haddonfield who now worship at Christ the King Parish on Wood Lane between Hopkins and Windsor Avenues probably do not realize that a house, originally located at 213 Hopkins Avenue, which was then being used as a Convent for the Franciscan Sisters who staffed the school, was moved down and across the street to become 236 Hopkins Avenue in the summer of 1940 in order to make room for what is now the church building. That house stood where the church altar is presently located in the large gray stone edifice which was finished and dedicated by Bishop Eustace in 1941.

At the time that this house was moved, there were about five or six nuns living in it, and believe it or not, they continued living in the house during the moving process. Of course, during the day, while the moving operation was going on, the nuns were out of the building, working at the school building, but they used it for sleeping at night. It must have been quite a picture to watch these nuns climb in and out of the house so that they could use the facilities of the very kind and gracious neighbors on Hopkins Avenue for several nights. According to Sister Margaret Taney, Daughter of the next owners of this house, the house remained a Convent up until another facility near the school was ready to accommodate these nuns and the property was sold, in 1943, to her parents, Mr. and Mrs. James Taney. The Taney family lived there for years while the children attended respective schools in this area. Nancy Jane Mayer, the present owner of this property, says that



there are several inside walls of the house which have unusual covering, more like outside walls might have, and she wonders whether this might really be a covering applied before the move.

While that house and the nuns were settling in from the move, those working on the space problems encountered by Christ the King Parish realized that there were two sizeable mirror-image Dutch Colonial houses actually facing each other at 168 and 200 Hopkins Avenue. Even though Wood Lane did not cross Hopkins Avenue, the block numbers changed between these two properties. Mr. and Mrs. John Rochford, who lived in the house at 168 Hopkins Avenue, which was next to the school on the east side, were approached by the church representatives about the possibility of moving to the other house (which was then available) so the Church



could use their original property. The Rochfords were in agreement and the whole transaction took place fairly quickly. They soon moved next door to 200 Hopkins Avenue where Mr. and Mrs. Rochford's daughter, Betty Ellen Rochford, still resides.

Now that the house next to the school was empty, it was quickly moved straight back toward what is now the playground/parking lot area. When renovations and an addition were finished, this house became the Convent for the Franciscan Sisters who had been living down the street at 236 Hopkins Avenue.

When the new, large Convent was built and dedicated in 1958, the nuns moved into this new building and the former (and now larger) 168 Hopkins Avenue house was again picked up and moved about a hundred and fifty feet or so toward Haddon Avenue. This building was then used for Kindergarten and for other overflow uses for several years.

One of its uses in 1969 was for a home for the Brickley family after a devastating fire at their home at 205 Haddon Avenue. Dr. and Mrs. Brickley were invited to move their family into this house where they lived until their own home was restored and they were able to move back. Shortly after the Brickleys moved home, the original 168 Hopkins Avenue house was demolished.

In the meantime, again, a new building was being planned for the Christ the King Parish complex. This time it was for a new combination Rectory/office building to the North (left) of the Church. The only thing standing in the way was the house then located at 204 Windsor Avenue. It had been built by Harry McMahon for his bride, Florence, shortly after the building lot was obtained when most of the Samuel Wood farm was sold in 1920. However, Mr. McMahon had recently died, and Mrs. McMahon had moved and had put the house on the market. Christ the King Parish soon acquired this property and it became known as the "House of Charity" because part of it was used for classrooms where learning-disabled children were taught by nuns for several years.

In December of 1965, at the request of Archbishop Celestine Damiano, Father Damien O'Shea came from the Hospitaller Order of St. John of God in Ireland with several Brothers, all specially trained to teach children with special needs. They began working with these students and built the enrollment up until it was much too crowded in the house at 204 Windsor Avenue and they moved to the Missions' new large campus in Westville, New Jersey.

While still in the Windsor Avenue house, Brother Thaddeus aroused the interest of his students with his expertise in the arts and crafts he taught. Brother Canice Fahy was lovingly called "The Pied Piper" because he always had handy what was referred to as his "penny whistle" (a recorder) to teach his music sessions. These Brothers certainly exemplify the words of their patron, St. John of God: "Love in your heart wasn't put there to stay, Love isn't love 'til you give it away."

According to Brother Thomas Osorio, a resident for many years at the Monastery at the Mission in Westville, they now have 190 day students (ages 6-21) while it totally serves 800 families with the many different educational opportunities they provide. And it all started in the house at 204 Windsor Avenue.

In 1969, when Christ the King was finally preparing to build the new Rectory (now called the "Parish Center"), the 204 Windsor Avenue house was moved on rollers across the parking lot and over the front lawn of the Church toward Hopkins Avenue. No records have been located telling exactly what "route" this house then took, but it could have gone up Hopkins to Haddon Avenue, making a left on Haddon to Lake Street, another left on Lake and down to the awaiting foundation (there would have been quite a few wires and trees to deal with using this route); or whether they took it up Hopkins to Haddon, making a left on Haddon to East Euclid Avenue, making another left there, and going down a short way where the new foundation would be on the right. Regardless of the route, it could not have been an easy journey for the mover to maneuver.

This fine house at 255 Lake Street soon became the first Mabel Kay House location, until that became too crowded and it was moved to its present location on Walnut Street after the Borough purchased the Haddonfield Grange property in 1993, at which time this house again became a private residence.

Dennis Dahms, who purchased this house in 1995, said that when he bought it, it still had a metal walkway leading out from a doorway on the second floor over to the old pottery building dating to when Christ the King Parish owned both buildings. Sometimes at night they heard ghosts crossing back and forth between the two buildings! That seems to have ceased since the walkway was taken down several years ago.

The new spacious Rectory was finished and dedicated in 1971 as the "Paul VI Roman Pontiff Christ the King Rectory". At this writing, this building is currently used for offices and meeting rooms, since a house on Hopkins Avenue was purchased to be used for the Rectory.

In the mid-to-late 1960's, it became known that the Borough of Haddonfield wanted to build the brick building now at 263 Lake Street to be used as a new water treatment plant, but a small white house was in the way. This house, 259 Lake Street, was owned by Albert and Elizabeth Sims. Mr. Sims was a long-time policeman for Haddonfield. He and his wife sold their house to the Borough and they moved to Potter Street. The Borough building was operational in June of 1968.

Christ the King Parish acquired the Sims house for \$1.00 from the Borough and had it moved almost straight back about fifty feet where it was to serve many purposes. For a while, it was used for classrooms and then it was used for a home for the cook at the Rectory. Finally, the house had become in such disrepair, it was demolished.

Four houses, five moves, and two survive!

THE RISE AND FALL OF DICK AND JANE

by Ann Biddle

My sister was walking her dog in the park when she ran into her neighbor and her neighbor's friend, Jane. Jane was accompanied by a beautiful chocolate lab. My sister, being the dog lover that she is, asked the dog's name. "Spot" was the answer. My sister was confused and looked harder at the chocolate lab to see if there were any faint "spots" on the dog's rich brown coat. Both the neighbor and Jane started to laugh at my sister's perplexed look and Jane said, "My husband's name is Dick." Immediately my sister started to laugh and asked if Jane had a cat named Puff. The two women seemed surprised that my sister got the "joke;" after all she must be too young to remember Dick and Jane! Since that encounter, I have done a little investigating and have learned a lot about the rise and fall of those two monosyllabic siblings and their family. Ask someone if they learned to read with Dick and Jane and you are sure to get an entertaining answer which usually leads to a lively discussion about learning to read.

My own relationship with Dick and Jane was a stormy one. In 1964 I began first grade at a brand new Catholic elementary school in Oakland, New Jersey called Our Lady of Perpetual Help. (Since the name was long, it was commonly referred to as OLPH and the boys usually called it: Old Lady's Prison House, but I digress.) OLPH had two classes of first grades. Each class had more than 50 children in it. Supplying over 100 eager young minds with "readers" must have been beyond the school's resources. So Dick and Jane came to the rescue. The teacher could use one giant (2 feet by 3 feet) Dick and Jane book to teach the whole class at once. Readers were then shared by several children once the foundation had been laid. My teacher, Mrs. Smith, was a nice motherly sort of lady and was able amazingly to keep everyone's attention with the riveting Dick and Jane storyline: "See Dick. See Dick run. Run Dick run." Mrs. Smith read each line as if it were the Gettysburg address and we solemnly and in unison (after all it was a Catholic school) read it back to her. "See Jane. See Jane run. Run Jane run."

The Dick and Jane books were passé by the time I used them in 1964. But, when Dick and Jane burst onto the scene in 1930, they were cutting edge. They were created by Zerna Sharp who was hired by the Scott Foresman publishing company to create a primer using the "look/see" method of reading. Dick and Jane were rebelling against the phonetic reading method used in the McGuffey readers, originally published in 1836. The look/see method of reading required children to memorize a handful of "sight words" at a time. The theory was that by repeating them over and over again the child would learn to read. Parents had to make flash cards from the "vocabulary" list sent home each week and practice the words with the children. Frankly, I hated those flash cards. In the beginning the words were easy enough: see, fun, run, up, etc. But as the adventures of Dick and Jane expanded so did my flash card anxiety. I lived in fear of the mysterious "th" words: though, through, thought. When reading the story I would use the correct word because it made sense. But when the word appeared in isolation on the flashcard, I was helpless.

My experience must have been fairly typical because it was one of the reasons for the sudden and violent downfall of poor Dick and Jane. By 1950, educators were noticing that children were not learning to read as well as past generations, the ones that learned to read with the McGuffey readers. Dick and Jane came under close scrutiny. Educators felt that the "modern" look/see method of reading may not be as progressive as they thought. An article in "Life" magazine criticized the books used in public schools to teach children how to read as, "pallid primers with abnormally courteous, unnaturally clean boys and girls." The final blow came in 1955 when Rudolf Franz Flesch, an Austrian Ph.D., wrote a book called, *Why Johnny Can't Read*. Dr. Flesch was blunt in his criticism of the Dick and Jane books, calling them "horrible, stupid, emasculated, pointless, tasteless little readers." Flesch denounced the look/see method of reading as absurd since it left the child without any resources to read an unfamiliar word. Flesch warned that European children were far ahead of American children in literacy because they utilized the phonics method of reading. This got the attention of postwar America. Surely Americans could not let European children surpass American children! Dr. Flesch's book contained seventy-two word lists which parents could use to teach their children at home. The lists were phonetically linked and thousands of parents eagerly purchased the book and utilized the lists hoping to give their child an educational advantage. The enthusiasm over *Why Johnny Can't Read* inspired the Houghton Mifflin publishing company to hire Theodor Geisel and told him to take a whack at writing a book with "controlled vocabulary" and phonics. *The Cat in the Hat* was an immediate success and the legend of Dr. Seuss was created.



Meanwhile, back in the 1950's American classroom, Dick and Jane were still alive but no longer the shining example of progressive education. The readers were under attack as being boring and irrelevant to many children in America. Dick and Jane represented the idyllic suburban life that did not represent urban and rural children's experiences. Still, despite the criticism, Dick and Jane faded slowly from the classroom. As we know from our own school budgets, buying new textbooks for a school district is a pricey endeavor and most school systems needed to stick with Dick and Jane for a while longer than they would have liked. Teachers cleverly utilized phonics in conjunction with the Dick and Jane books with satisfactory results. The children were learning to read faster and with more confidence. Many schools discovered that the first grade children could read the Dick and Jane books previously used in second grade classrooms. This certainly was true in my own family. I struggled through those first and second grade flashcards, plodding and progressing steadily ahead. But by third grade I finally achieved a comfortable level of skill (and fun) when phonics made its debut at OLPH. My sister, who is three years younger, began first grade in 1967 with phonics and Dick and Jane.

Dick and Jane have seen a recent revival after all these years in disgrace. Ten years ago the readers were again published, not for classroom use but for the nostalgic value. Recently, I was feeding my legal addiction to scrapbooking paper when I came across a line of products based on the Dick and Jane books. Adorable children wearing 1940s style clothes and saddle shoes romped across brightly colored paper. The cheerful design was irresistible and I bought the whole package.

APRIL 18, CLEAN-UP DAY

Saturday, April 18 was the perfect Clean-up Day. Warm sunny weather and lots of members and friends at Greenfield Hall to help.

In the picture to the left you'll see Bob Marshall, Grounds Chair, pushing the wheel barrow with Mark Kernagis standing by, waiting to shovel some more mulch.

Able and willing high schoolers, Mary Hoover, Alex Siciliano, Patrick, Matthew and Brandon Horton cleaned up the side yard. Some of them are pictured in the photo below.

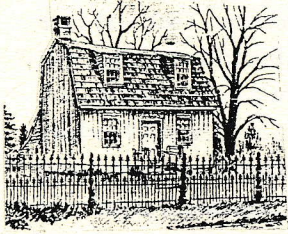


Lee Albright is working in the front of Greenfield Hall. The result of the work of the many volunteers is another lovely beginning-of- spring for the grounds around our headquarters.

Pictures courtesy of Beth Reeves Jones

THE SAMUEL MICKLE HOUSE

by Ruth Sine



Visitors to the Historical Society, and passers-by, may soon notice that the Samuel Mickle House, our little "Hip-Roof" house, is sporting a new look. This little house is the repository of all historic documents pertaining to Haddonfield. Thanks to everyone who bought a ticket to the Holiday House Tour in 2007, we are able to paint and repair one of the oldest buildings in Haddonfield.

One of our dilemmas was, if we repaint, "What color?" It was generally agreed that, although the house had been white in the past, and has had a different type of roofing and siding when it lived on Ellis Street, that it's been "too red too long" (to quote one of our lifetime members).

So, which red? Currently it's a faded pink color. There are an infinite number of attractive reds available from the major paint companies. A little Google research led us to a company which makes a red paint from a formula which existed in the 18th century. It's made from decomposed copper ore, iron ochre, silicon dioxide and zinc. Altogether, these elements yield a rich rusty red color, which is authentic to the circa-1700 building.

A test patch of paint stripper which we recently applied took off all the modern paint and revealed an original color very close to what you'll be seeing this summer. So, after careful removal of all the modern paint layers, which have been tearing each other off of the antique siding, we will be able to restore the Samuel Mickle House to its authentic 18th century red.

Our own poet, Trustee Connie McCaffrey, has written several poems for us but especially enjoys entertaining her grandchildren with delightful offerings. Following is a reminiscence of Founder's Day in Greenfield Hall.

WINE AND HISTORY OF GREENFIELD HALL (NOT THE SERIOUS SIDE)

The wines showed up at the Historical Society of Haddonfield
with no provenance,
Yet, we kept it all
because of a perceived
"shared Vintage"
with certain parts of town...
---some bubbly
---some fruity
---some too dry.

Unfortunately the heritage, lineage, ancestry
was lost or misplaced.

One bottle...as the story goes...
had belonged to a Liz E,
but was taken to Phila.
for a cousin's birthday party.

From there it passed on to a house warming
then traced to a retirement dinner.
Burdened by an unattractive label,
this wine had never been poured.
Now donated to the HSH.

it was not for the permanent collection,
not even a footnote in the HSH annals of events.

(It should be mentioned that unattractive labels do not deter the interest of the HSH)

Finally uncorked by the Society President,
the wine was shared at the Volunteer's Reception
where it was found to be...

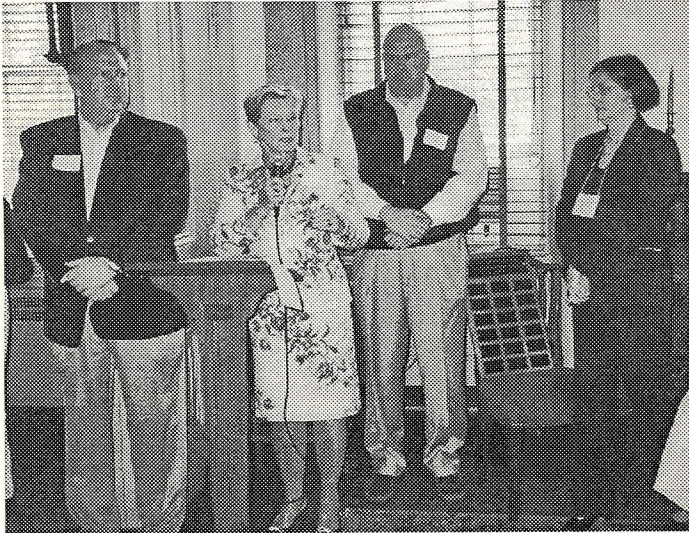
Enlightening,
Memorable,
Inspiring.

Like so much History...sustaining and valuable...

A lack of provenance ...never the less.

FOUNDER'S DAY, APRIL 19

It was a big success. Many members, friends and an interesting program on organic wines with a tasting included helped to make Founder's Day a memorable one. Our more than one hundred volunteers for 2008 were honored. The following pictures which Carol Malcarney is sharing with us show some of the activities.



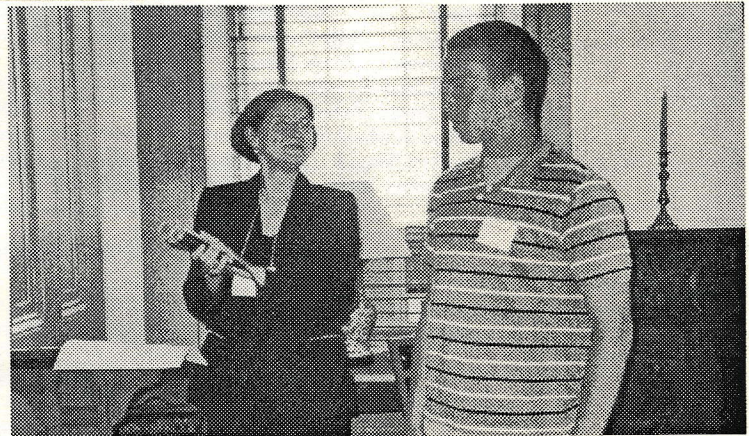
Our Mayor, Tish Colombi, flanked by Commissioners Ed Borden and Neil Rochford, reads the Founder's Day Proclamation



Rebecca Bryan's Girl Scout Troop 30555 volunteered for several of our activities

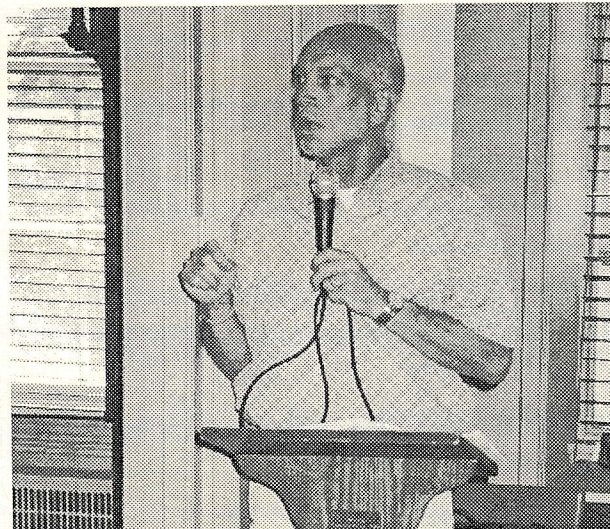


President Dianne Snodgrass shows Past President Joe Murphy his name on the Elizabeth Haddon Society plaque honoring those who have contributed more than \$10,000 to the Society



Jeff Smith, a senior at HMHS, was honored for his service. Seven other high schoolers had volunteered during the past year.

George Cuneo from Kress Wines presented a program on organic wines.





Alice Schmidt and Dinny Traver enjoying the lovely presentations in the rear parlor



Debbe and Tom Mervine with Helen Boyle and daughter, Jessica Frankel, in Victorian Room

2009-2010 MEMBERSHIP RENEWALS

Lee Albright Lawrence and Dorothy Alff Betsy Anderson Robert and Barbara Bachman Janet Birdsall
 Jill Ballard Pearl Barry Lauren and Brian Breen Jim and Beth Carl David Coggins
 Maryann Campling Sally Cooper Barbara Crane John Crowe Robert and Diana Cunningham Richard and Ping Cunliffe
 Lorraine Donovan Gerrie Dressler Alan and Lynn Dugan William Garwood Lisa and Glenn George Carol Goberman
 Michael Gotwols Katherine Hanadel Anne Henderson Ann Herrmann-Sauer William Hutchens
 Bernice Holloway Dennis Kelleher Jane Kuniewicz Cheryl Laney Lois LeBlanc James Mahon
 William McMichael Val Monshaw Robert and Patricia Oberholtzer Joe and Anne Pugh Daniel Ragone, Jr.
 Kathryn Raiczuk Mollie and Bill Reynolds Joseph Riggs Bill Robbins Dorothy Rouh Mary Rugarber
 Nancy Sabia Lucille Sayre Betsy Schaming Barbara Stavetski David Stewart Suzanne Stoinski
 Norman Stuessy Mimi Sullivan Bob and Ann Wells Helene Zimmer-Loew

NEW MEMBERS

Lorraine Branin Rosalind Davenport John Fenton Art and Cynthia Guerra John Kelley James Marchisello, Jr.
 Alan and Virginia Ritchie Stephanie Sanger Dr. and Mrs. Charles Shimberg Rosemary White Jean Winch

2009-2010 PATRONS

Alan and Lynn Dugan Rosemary White Helene Zimmer-Loew

Thanks also for donations from Vida Burcher and Ross Vecchio.

Officers		Trustees	
President	Dianne Snodgrass	Term expires 2009	Craig Ebner
Vice President	Stephen Kessler		Constance McCaffrey
Treasurer	Susan Reintzel		Patricia Lennon
Recording Secretary	Carol Smith	Term expires 2010	Karen Weaver
Corresponding Secretary	Andrea Kelly		John Burmaster
Immediate Past President	Robert Marshall	Term expires 2011	Thomas Mervine
Legal Counsel	John Reisner		Benjamin Parvey
Webmaster	Carol R. Harkins		Helene Zimmer-Loew
Bulletin Editor	Constance B. Reeves		Carol Carty
			Joseph Haro
			Robert Kugler
			Lee Albright

2009-2010 CAMPAIGN FOR MEMBERSHIP

by Barbara Hilgen

In April every household in Haddonfield received an envelope from the Historical Society addressed to "Our Neighbor." It contained a letter explaining why we need support from the members of our community, a brochure describing levels of membership, and a return envelope. The ability of the Society to continue fulfilling its mission depends on membership renewals and an increase in the number of memberships. If you have already renewed your membership for the coming year, or if you became a LIFE member several years ago, perhaps you will consider an additional donation.

Should you no longer have your copy of our brochure, you may use the membership form in the Bulletin.

A complete list of our members, new and renewing, will appear in the September Bulletin.

VOLUNTEERS

Anyone who attended our Founder's Day and Volunteer Appreciation event in April knows that we have a large, active group of volunteers. We could not function without them. Of course, we welcome new volunteers anytime we can get them. Please check the list below to see if there's a job for which you might like to volunteer your time and energy.

_____ Building/Maintenance

_____ Exhibits

_____ Garden

_____ Membership

_____ Education/Docents

_____ Special Events

_____ Library

_____ Tool Collection

_____ Publicity

_____ Holly Festival

_____ Rentals

_____ Doll Collection

NAME _____

ADDRESS _____

PHONE _____ E-MAIL _____

MEMBERSHIP APPLICATION THE HISTORICAL SOCIETY OF HADDONFIELD 2009-2010

I (We) would like to join the Historical Society of Haddonfield. The type of membership desired is:

- | | |
|------------------------------------|----------|
| () Senior | \$ 25.00 |
| () Individual | 35.00 |
| () Household | 55.00 |
| () Patron (per person) | 150.00 |
| () Founder's Society (per person) | 1,000.00 |

Name _____ E-mail _____

Address _____ Telephone _____

Please mail application form to the Society at 343 Kings Highway East, Haddonfield, NJ 08033

Keep in touch. Go to www.historicalsocietyofhaddonfield.org. E-mail us at histsochad@verizon.net.

www.historicalocietyofhaddonfield.org

856-429-7375

SPECIAL HOURS BY APPOINTMENT

from 1 to 3 in the afternoon
and the first Sunday of the month

from 9:30 to 11:30
Tuesday and Thursday mornings

RESEARCH LIBRARY HOURS

from 1:00 to 4:00
and the first Sunday afternoon of the month
Wednesday, Thursday, Friday afternoons

GREENFIELD HALL HOURS

Non-Profit Org.
U.S. Postage
PAID
Haddonfield, NJ
Permit # 118

The Historical Society of Haddonfield
343 Kings Highway East
Haddonfield, New Jersey 08033

CALENDAR OF EVENTS 2009 SAVE THESE DATES!

- May 13** Board of Trustees meeting, Greenfield Hall, 7:30 p.m.
27 General Meeting, 7:30 PM Greenfield Hall, **Flying Fish Brewery** program
- June 1** Library open days change to Mondays and Tuesdays through July 28
Time remains the same - 9:30 to 11:30 AM
7 Library 1st Sunday open 1-3 PM
Greenfield Hall open 1-4 PM
- July 4** Parade watch, Greenfield Hall 9:45 AM
15 Tentative date for Board of Trustees meeting; Greenfield Hall, 7:30 PM
- August** Greenfield Hall and Library are closed
- Sept. 8** Library resumes Tuesday & Thursday hours 9:30 to 11:30 AM
9 Board of Trustees meeting, Greenfield Hall, 7:30 PM
27 Sunday afternoon General Meeting 2-4 PM. Program: **Perkins House, 132 Warwick Road**
Meeting will be held at the Haddonfield Home, 132 Warwick Road, Haddonfield
- Oct. 16** Haunted Tour Details TBA
17 Rain date for Oct. 16 **Haunted Haddonfield Tour**
23 Haunted Tour Details TBA
24 Rain date for Oct. 23 **Haunted Haddonfield Tour**
25 **Witches Tea** New Event Details TBA
30 **Haunted Mansion** on traditional Mischief Night following Town Halloween Parade
- Nov. 4** Board of Trustees meeting, Greenfield Hall, 7:30 PM
8 **Octoberfest** - tentative date
18 General Meeting, 7:30 PM Greenfield Hall, program TBA
- Dec. 12** **Holly Festival Fund Raiser**, 10 to 3 at Greenfield Hall